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## NEWS RELEASE

### **CamSemi named as 'cleantech champion' with latest award**

CamSemi has been awarded this year's Carbon Trust Innovation Award in the buildings category, in recognition of its innovative power management ICs and their potential to cut the energy consumed within buildings.

Dr Garry Staunton, technology director at the Carbon Trust, said: "The buildings category of this year's awards was one of the broadest and most competitive of the six award categories. Between them the finalists demonstrated the wide range of ways in which technology can help to reduce emissions from buildings. From construction materials and insulation, through to lighting and technology to reduce the energy consumed within buildings, the competition was fierce. CamSemi's award reflects the genuinely innovative nature of the technology it is developing and the significant potential it has to cut carbon emissions."

The image below shows Ted Wiggans, VP business operations at CamSemi [left] collecting the award from Tim Smit, co-founder and chief executive of the Eden Project, Cornwall. The award was presented at a ceremony on Thursday 26 November in London.



CamSemi was chosen as overall buildings category winner against three other finalists. The company's current two major product families - C2470 and C2160 – were both highlighted for significantly improving the efficiency of power supplies and as a result, helping manage the rapidly growing electricity demand within buildings from phone systems and mobile phones, IT products, audio and video equipment.

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The Carbon Trust Innovation Awards was founded in 2003 to recognise 'cleantech champions' and success stories from the UK's rapidly growing low carbon economy. A panel of independent experts from government, science and business judge each entry for genuine innovation, carbon saving potential and commercial opportunity. This latest award is also CamSemi's second high profile, cleantech industry endorsement this year: in February the company was named 'University Spin-out of the Year' in the New Energy Awards 2009.

## **Notes for editors**

### **About the Carbon Trust**

The Carbon Trust is an independent company set up in 2001 by Government in response to the threat of climate change, to accelerate the move to a low carbon economy by working with organisations to reduce carbon emissions and develop commercial low carbon technologies.

We cut carbon emissions now by giving business and the public sector expert advice, finance and certification to help them reduce their carbon footprint and to stimulate demand for low carbon products and services. Through our work, we've already helped save over 23 million tonnes of carbon, delivering costs savings of around £1.4 billion. We aim to help our customers cut a further 17MtCO<sub>2</sub> and save another £1 billion in the next three years.

We cut future carbon emissions by developing new low carbon technologies. We are helping the UK become a global hub for low carbon innovation. We do this through funding and managing projects, investing and collaborating on low carbon technologies and by identifying market barriers and practical ways to overcome them. Our work on commercialising new technologies will deliver savings of up to 23 million tonnes of carbon a year by 2050.

The Carbon Trust is also undertaking world leading projects on offshore wind, algae and advanced solar power.

For further information see [www.carbontrust.co.uk](http://www.carbontrust.co.uk) or call the Carbon Trust press office on 0207 544 3100.

### **About CamSemi**

CamSemi is the emerging leader in power management ICs for optimised energy-efficient off-line power conversion. The company's unique solutions and approach can help manufacturers of mains-powered electronics develop smaller, lighter and more energy-efficient products while also reducing their design timescales and system costs.

The company was founded to bring to market a new generation of sophisticated power management ICs that help manufacturers more easily meet the world's increasing demand to save energy but at acceptable cost. CamSemi's products are based on its portfolio of patented and proprietary technologies including intelligent control architectures and PowerBrane<sup>®</sup> ultra high voltage (UHV) process technology. These breakthrough approaches can benefit multiple markets, although initial products are targeted at the switch mode power supply and lighting sectors.

Further information at [www.camsemi.com](http://www.camsemi.com)

### **Press enquiries**

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