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NEWS RELEASE

CamSemi named as finalist for top electronics industry award

CamSemi has been named this week as one of only three European companies - and the only one focused on energy-saving, clean technology - to make it onto a list of finalists for EDN's 18th Annual Innovation Awards, one of the world's top electronics industry prizes. The company's first products have been short-listed in the power IC category in a series of awards designed to honour the people, products and technologies that have shaped the semiconductor industry over the last year.

CamSemi's C2470 family of mixed signal controllers and novel approach to designing more energy-efficient power supplies, without a cost penalty, have caught the judges' attention as a considerable advance over existing more expensive and complex solutions. The new controllers allow consumer electronics manufacturers for the first time to access all the size, weight and efficiency benefits of a switched-mode solution, to replace bulky, power-and raw material-hungry linear power supplies, but without any associated price premium. In fact, in many cases the system costs are lower than their current products.

"Everyone at CamSemi is delighted to hear our first products have been nominated for an innovation award. Although we only launched our C2470 family three months ago, we have had lots of positive feedback and are already in very high volume production. It is a real honour to have our first controllers nominated for a top industry award. Getting onto the shortlist from the hundreds of nominations submitted is a considerable achievement in itself, and just recognition of the world-class innovation within our team and real benefits that our products deliver," said David Baillie, CEO at CamSemi.

During February, EDN's worldwide audience of electronics engineering and engineering managers will use an online ballot system to select the ultimate winners from amongst the finalists for an award in each of 21 different product categories. EDN's editorial staff and advisory board also take part in determining the final winners who are then announced at an awards ceremony on 14 April in San Jose, California.

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For further information or to read the company's short-listed entry please visit
www.camsemi.com

Notes for editors

About EDN and EDN.com

EDN serves the vital information needs of design engineers and engineering managers worldwide. EDN.com delivers a three-dimensional view of the electronics industry via news coverage, strategic business information, and in-depth technical content (www.edn.com).

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About CamSemi

CamSemi is the emerging leader in power management ICs to enable low cost, more energy-efficient AC:DC offline power conversion. The company's unique products and approach can help manufacturers develop smaller, more energy-efficient products to meet Energy Star and related worldwide standards while cutting their design timescales and system costs.

CamSemi's first products, the C2470 family of mixed signal controllers, target the replacement of linear power converters in price sensitive, high volume consumer electronics. These unique controllers offer the size, efficiency and no-load consumption benefits of more expensive switched-mode approaches but at low cost. All products are based on the company's portfolio of patented, proprietary technologies which includes intelligent control architectures and PowerBrane™ to allow near-ideal switching performance of power devices such as IGBTs and MOSFETs.

For further information please refer to www.camsemi.com

CamSemi is backed by a strong investor syndicate led by 3i and including Scottish Equity Partners, TTP Ventures and The Carbon Trust. CamSemi, the CamSemi logo and PowerBrane are UK-registered trademarks of Cambridge Semiconductor Ltd.

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