



18 September 2007

NEWS RELEASE

CamSemi set for success in Japan with Cornes Dodwell

CamSemi is continuing the rapid development of its global network of specialist distributors with the appointment of Cornes Dodwell, one of Japan's leading and longest-established distributors of semiconductors, components and other electronic systems. The Tokyo-based company will help CamSemi secure major design wins for its unique power management ICs in a country at the cutting-edge of technology innovation and home to most of the world's top consumer electronics brands.

This is the third sales partnership that CamSemi has announced since April as the company expects to complete its global distributor line up within the next few months. Cornes Dodwell will target the Japanese market while Redtree Solutions works in Europe and Supreme Electronics in Greater China.

Cornes Dodwell's links with Japan go back almost 150 years ago with their first offices being in London and Yokohama. Since then, the company has forged exceptionally strong working relationships within Japan's consumer, professional and industrial electronics sectors. Cornes Dodwell specialises in the promotion and sale of products and technology sourced from companies headquartered in the west and, with origins rooted in the UK, is particularly skilled in bridging east-west cultures.

"Japan is arguably the world's largest and most influential centre for electronics equipment where many system and IC-level design decisions are taken, even if products are subsequently manufactured elsewhere," said John Miller, VP of Business Development at CamSemi. "Cornes Dodwell is the perfect partner for us as we look forward to develop significant sales opportunities and build our profile. They have a powerful proposition in targeting the Japanese market and a highly-qualified team who can partner with customers to help design in and secure major contracts for our products."

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“The Cornes Dodwell team is delighted to be working with CamSemi and everyone is looking forward to building our partnership over the coming weeks and months,” said Tatsunobu Narita, President and Chief Executive Officer at Cornes Dodwell. “Every electronics manufacturer is under pressure to find better, lower cost ways to design and manufacture more energy-efficient products. CamSemi’s power management ICs can help Japanese manufacturers to win on many fronts and to stay ahead in what is probably the world’s toughest market.”

About Cornes Dodwell

Cornes Dodwell Limited is a leading distributor of semiconductors, RF components and other systems and equipment to a wide range of electronics companies and government/public organisations in Japan. Headquartered in Tokyo and with offices in Osaka and other regions of Japan, the company employs some 230 sales, marketing and technical support personnel. Semiconductors and components sold by Cornes Dodwell to customers in Japan on behalf of market leaders such as CSR, e2v technologies, Micronas, SiGe Semiconductor and Zetex Semiconductors can be found in mobile phones, portable game machines, digital cameras, flat-panel TVs, digital audio players, Bluetooth units and W-LAN products.

For further information please visit www.cornes-dodwell.co.jp or contact:

- Stephen Trevellick on + 81 (0)3 5774 9970 or e-mail SPTrevellick@cornes-dodwell.co.jp

About CamSemi

CamSemi is the emerging leader in power management ICs for optimised energy-efficient off-line power conversion. The company’s unique solutions and approach can help manufacturers of mains-powered electronics develop smaller, lighter and more energy-efficient products while also reducing their design timescales and system costs.

The company was founded to bring to market a new generation of sophisticated power management ICs that help manufacturers more easily meet the world’s increasing demand to save energy but at acceptable cost. CamSemi’s products are based on its portfolio of patented and proprietary technologies including intelligent control architectures and PowerBrane™ which allows near-ideal switching performance of power devices such as LIGBTs and MOSFETs. These breakthrough approaches can benefit multiple markets, although initial products are targeted at the switch mode power supply and lighting sectors.

CamSemi is backed by a strong investor syndicate led by 3i and including Scottish Equity Partners and TTP Ventures.

CamSemi, PowerBrane and the CamSemi logo are UK registered trademarks of Cambridge Semiconductor Limited.

For more information please visit www.camsemi.com or contact:

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Photography

A print ready JPEG of the image below is available from CamSemi or Cornes Dodwell (named press contacts above):



Tatsunobu Narita, President and Chief Executive Officer at Cornes Dodwell [standing on the left] and David Baillie, CEO of CamSemi have agreed a new distribution partnership for the Japanese market.

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